



# Newmeasures Exit Survey

## What drives voluntary turnover in *your* organization?

Understanding why employees leave allows you to more proactively address factors that contribute to unwanted turnover and build employee retention strategies. Based on 20 years of research, our exit survey is designed to help you understand the key drivers of employee engagement and retention.

## Sample Survey Items

Exit Survey Dimension	Example Survey Item
<b>Individual Alignment</b>	I had the resources I needed to do my best work.
<b>Team Performance</b>	My work group worked well together.
<b>Supervisory Leadership</b>	My immediate supervisor provided me with timely and meaningful feedback.
<b>Culture</b>	I was able to maintain a healthy balance between my work life and my home life.
<b>Outcomes</b>	I would recommend ABC to a friend as a good place to work.

## Available Features & Services

- > Core exit survey designed to address the four mission accelerators: culture, leadership, team performance, individual alignment.
- > Customize the exit survey based on business challenges and immediate and long-term goals.
- > Exit interview guide for phone or in-person interviews to complement the data collected via the exit survey.
- > Easy-to understand, actionable data that helps you and your managers quickly hone in on key issues and trends.
- > Use a proprietary algorithm to understand what is most important to whether employees would recommend the organization to others as a place to work or consider returning.
- > Leverage best-in-class technology for just-in time reporting, understanding key trends and key areas of focus.
- > Understand the full employee life cycle by connecting exit survey data to onboarding and engagement data.
- > Seasoned consultants will help you understand trends, key hot spots, and provide recommendations to drive employee retention.

## Dig Deeper

Too often, employees leave the organization without anyone truly understanding their reason for leaving.

Using our branching survey content, you'll get a better understanding of what drives voluntary turnover.

For example, if an employee leaves due to "lack of career development" our exit survey can help you determine exactly what that means. Is it training opportunities, career advancement, or something entirely different? Understanding reasons for leaving at a more granular level gives leaders data on which they can take targeted action and implement meaningful change.

SURVEY DESIGN

DATA ANALYSIS

CONSULTING

DATA LINKAGE