

# Newmeasures Employee Engagement Quick Launch



Best-in-class survey technology and 20 years of engagement best practices wrapped into one easy solution.

In the past, organizations have had to engage with pricy consultants and survey platforms to measure employee engagement. Now, there's a different option. Qualtrics and Newmeasures have teamed up to offer a quick and easy solution based on 20 years of engagement research and best practices delivered on cutting-edge technology. Designed and priced specifically for organizations with 1,000 employees or less, Employee Engagement Quick Launch gives you access to world-class engagement measurement and reporting with quick and easy survey administration so you can spend less time collecting data and more time taking action to drive engagement and impact business results.

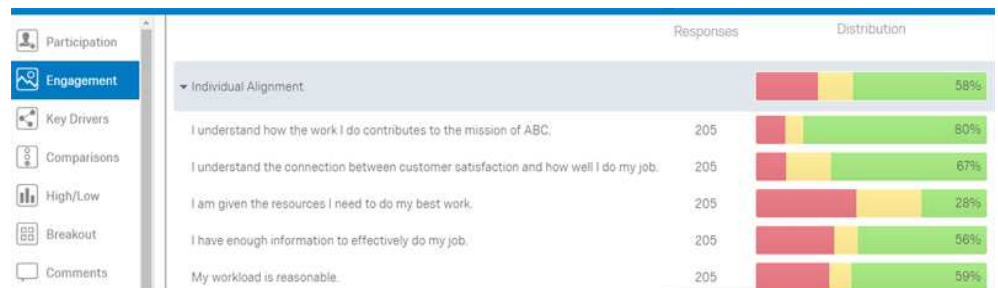
## What's included in Employee Engagement Quick Launch?

**Easy survey administration.** Provide us with a simple spreadsheet of your employee's names, email, supervisor, and up to three demographic variables.

**Validated survey content.** Our 24-item employee engagement survey, has been validated over the last 20 years and used with 1,000s of organizations. We ask the right questions to so you know where to focus to impact engagement.

**Dynamic, just-in-time reporting.** Qualtrics' best-in-class online and dynamic employee engagement dashboard enables leaders to discover the insights they need to drive engagement.

- Real-time monitoring of survey participation
- Permissions-based reporting to control what leaders view
- Dynamic filtering of data based on your organization's reporting structure and up to 3 additional demographics such as department or tenure
- Engagement driver analysis identifying the top things for leaders to focus on



**Benchmark data.** Compare engagement at your organization to benchmark data from 1,600 other organizations based on a wide variety of industries and 1.8 million survey responses.

**Communication & survey follow-up resources.** A communication strategy and templates will help you get the word out for strong survey participation. You'll also receive survey-follow-up resources that cover everything from how to understand your engagement dashboard, conduct a feedback session, and action plan around engagement drivers.

## Measure What Matters.

Twenty years of research has proven that engaged employees are committed and enthusiastic about their work which leads to a willingness to go the extra mile. Engaged employees demonstrate:



### Active Commitment

Employees plan to stay and recommend the organization to others.



### Personal Significance

Employees feel valued and are enthusiastic about their work.



### Confidence in the Future

Employees believe in the future of the organization.

## Topics Measured in the Quick Launch Survey:

### Engagement Index

- Feel Valued
- Enthusiasm for Work
- Recommend Work
- Confidence in the Future
- Intent to Stay

### Conditions to do Best Work

- Understand how I Contribute
- Clear Expectations
- Access to Needed Resources
- Access to Information
- Work-life Balance

### Supportive Supervisor

- Respect from Manager
- Constructive Feedback
- Recognition
- Communication of Changes
- Listens and Responds

### Trust and Collaboration

- Focus on a Common Goal
- Team Trust

### Growth and Autonomy

- Encouraged to Share New Ideas
- Opportunity to Develop Skills
- Ability to Make Decisions
- Ability to Accomplish Career Goals

### Visionary Leadership

- Transparent Communication
- Inspiring Vision
- Communication Across the Organization
- Teamwork Across the Organization

### Open-Ended Comments

- What do you value most?
- How could we improve?

## Need Extra Support?

Our experienced survey and change management consultants can help with analyzing survey results, preparing executive summaries, or communicating results to leaders.