



Experience-
Driven

FEEDBACK TO LEAD THROUGH CRISIS

EFFECTIVE LEADERS ARE CHECKING IN WITH EMPLOYEES AS THEY MANAGE COVID-19

COVID-19 is dramatically impacting the way organizations work and the employee experience. As leaders manage through major changes to the economic and work environment, it's more important than ever to listen to employees to get their feedback. Newmeasures is here to support organizations so leadership has the information they need to support key decisions that impact productivity, customers and the employee experience.

CRISIS MANAGEMENT PULSE

Gather feedback from employees to ensure they have the communication and support they need to continue working during the COVID-19 crisis. For employees that are new to remote work, ensure they are set up to be successful.

This pulse survey will provide insight into:

- Do employees feel safe and supported?
- Have employees received clear direction and communication?
- Do employees have access to the technology, resources and support they need to be successful?
- Overall state of employee well-being

ADJUSTING TO THE NEW NORMAL PULSE

As employees settle into new ways of working, their needs and concerns are likely to evolve. During this time, it is important for leaders to keep in close touch with employee morale, well-being, and address barriers to productivity. Short but frequent check-ins (monthly, bi-weekly) will help leadership ensure employee well-being and productivity.

This pulse survey will provide insight into:

- Overall state of well-being (physical, mental, social, emotional, and financial)
- Communication and collaboration
- Feelings of connection despite physical distancing
- Barriers to productivity